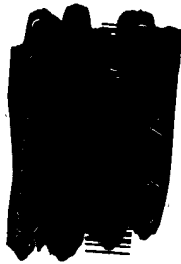


#3/IDS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : David K. Gifford
Serial No. : Cont. of 09/033,143
Filed : November 14, 2000
Title : DIGITAL ACTIVE ADVERTISING

Art Unit : Unknown
Examiner : Unknown



Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Applicant submits the references listed on the attached form PTO-1449, copies of which are enclosed.

Under 35 USC §120, this application relies on the earlier filing date of application serial number 09/033,143, filed on March 2, 1998. The references printed in bold on the PTO-1449 are enclosed with this IDS. The remainder of the references cited thereon were submitted to and/or cited by the Office in the prior application and, therefore, are not provided in this application.

This statement is being filed with the application. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: November 14, 2000

James E. Mrose
James E. Mrose
Reg. No. 33,264

Fish & Richardson P.C.
601 Thirteenth Street, NW
Washington, DC 20005
Telephone: (202) 783-5070
Facsimile: (202) 783-2331